## LA - 1.4- Operations on Matrices



Multiply $A \bullet B$

$$
r_{a} ; \text { rows in } A \quad c_{a} ; \text { colunms in } A
$$

$$
A \bullet B \neq B \bullet A
$$



You may only multiply if columns in $A=$ rows in $B(I f A$ is 1 st $)$


Multiply $A \bullet B$


Vancouver sells 1 apple for $\$ 4$, Calgary sells 2 pears for $\$ 5$ and Toronto sells 3 carrots for $\$ 6$. Think about it!

$$
\begin{gathered}
B=\left[\begin{array}{l}
4 \\
5 \\
6
\end{array}\right] \\
\text { City Prices }
\end{gathered} \quad\left[\begin{array}{lll}
1 & 2 & 3
\end{array}\right] \bullet\left[\begin{array}{l}
4 \\
5 \\
6
\end{array}\right]=\begin{aligned}
& \overline{1 \times 4}+2 \times 5+3 \times 6
\end{aligned}=\begin{gathered}
\text { Each cities Sales! } \\
\begin{array}{l}
\text { In the future you will do this in } \\
\text { your head (While Pointing!) }
\end{array} \\
\begin{array}{l}
4+10+18 \\
\text { Useful Step! }
\end{array}
\end{gathered}
$$



It is not difficult to figure out the meaning of examples of larger size multiplication of matrices.
You will do matrix multiplication and then matrix subtraction for example to see changes in yearly fruit sales in the three cities.

